

# Tray<sup>2</sup>Tray



Close the loop with PET trays



**Our trays are made with up to 35% kp Tray2Tray® RecyClass certified content.**

We want to see our products become a key element of the circular economy, so we design each and every one with its whole life cycle in mind.

While PET bottles are now frequently recycled, billions of trays are still wasted every year.

Our kp Tray2Tray® initiative creates a closed-loop for food trays. We work with our partners to recover used food trays and turn them into new food packaging trays. kp Tray2Tray® on its own has the potential to bring more than 50k tonnes of recycled PET back into the game.

kp is the first food packaging manufacturer to ensure a reliable and sustainable supply of trays made from up

to 35% post-consumer rPET tray flake and is safe for food contact'. Certification and traceability is built into our supply chain with SAP traceability and third party associations to ensure safety and quality of end products made with recycled PET.

We've come a long way in just a few short years. kp Tray2Tray® is available in our kp Elite®, kp Eternal® and kp Evolve® trays and the vast majority of other tray product lines, depending on customer requirements.

**Closing the loop at scale demands a high degree of collective action and innovation. We work across the entire packaging value chain to reduce waste and do more with less.**

# kp Tray2Tray®

Close the loop with PET trays



## Available in all PET combinations

kp Tray2Tray® flake can be incorporated into our products for mono, multilayer or coloured trays and rigid films.



## Drop in solution

Using kp Tray2Tray® content in our products is an easy switch over that does not affect packaging performance.



## Maximum food protection and safety

Trays can be sorted and recycled back into more food grade packaging with no compromise on functionality or safety.



## Third-party traceability certification

We are building certification and traceability into our supply chain by third party associations, to ensure safety and quality of end products made with recycled PET.



## Fully circular

PET is an easily recyclable material which is strong, clear and durable, and can be used time and again for new products. Our mission is to improve recycling of food packaging to increase availability of this valuable raw material, closing the loop.



## Choose the amount of post-consumer recycled PET

We can include varied quantities of kp Tray2Tray® flake depending on your sustainability requirements.



Learn more about  
kp Tray2Tray® today



## Investing in Better

Our broad and ambitious sustainability strategy drives us to design new, recyclable products and to close the loop by using more recycled material in our post-consumer recycled films.

We produce plastics in rigid films, rigid trays and flexible films  
across **20 manufacturing sites in 14 countries worldwide**

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