

Tray²Tray



Circularity in action



Food trays are recyclable. Really. kp Tray2Tray® is circularity in action.

While PET bottles are now frequently recycled, billions of trays are still wasted every year.

kp Tray2Tray® fixes this by creating a closed loop for food packaging trays working with suppliers to create a separate supply stream of recycled PET pots, tubs, and trays, that can be used to create more of the same.

This initiative ensures PET trays and rigid films come back time again as fully recyclable food packaging, removing the need for virgin material to enter the supply chain.

On its own, kp Tray2Tray® has the potential to bring more than 50,000 tonnes of rPET back into use.

kp Tray2Tray® is used in many of our packaging solutions for protein food packaging trays and rigid film products and we currently include more than 114,000 tonnes of post-consumer rPET flake to make 5 billion food trays per year. Demonstrating our commitment to creating a closed loop, at least 30% of recycled material in kp food packaging will include kp Tray2Tray® material by 2025.

Closing the loop at scale demands a high degree of collective action and innovation. We work across the entire packaging value chain to reduce waste and do more with less.

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Available in all PET combinations

kp Tray2Tray® flake can be incorporated into our products for mono, multilayer or coloured trays and rigid films.



Drop in solutions

Using kp Tray2Tray® content in our products is an easy switch over that does not affect packaging performance.



Maximum food protection and safety

Trays and rigid films for form, fill and seal applications can be sorted and recycled back into more food grade packaging with no compromise on functionality or safety.



Third-party traceability certification

We are building certification and traceability into our supply chain by third party associations, to ensure safety and quality of end products made with recycled PET.



Fully circular

PET is an easily recyclable material which is strong, clear and durable, and can be used time and again for new products. Our mission is to improve recycling of food packaging to increase availability of this valuable raw material, closing the loop.



Choose the amount of post-consumer recycled PET

We can include varied quantities of kp Tray2Tray® flake depending on your sustainability requirements.



Learn more about
kp Tray2Tray® today



Investing in Better

Our broad and ambitious sustainability strategy drives us to design new, recyclable products and to close the loop by using more recycled material in our post-consumer recycled films.

We produce plastics in rigid films, rigid trays and flexible films
across **20 manufacturing sites in 14 countries worldwide**

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