

# kp Elite<sup>®</sup>

Certified recyclable, best-in-class for mono MAP applications

Our kp Elite<sup>®</sup> solution for fresh protein has Class A recyclable certification by RecyClass<sup>\*</sup>. Made with up to 100% recycled post-consumer PET, which is recyclable, our marketleading solution offers performance without compromise. It brings productivity and cost saving benefits compared to rPET/PET and rPET mono alternatives.

# Tray Tray

Made with

#### **Packer/Processor Benefits**

- Seals through contamination
- Reduces rework and repacking
- Reduction in sealing time and temperature
- Hermetic seal, reduces leakage

#### **Retailer Benefits**

- Peelable seal
- Exceptional clarity
- Reduces leaks
- Extends shelf life

#### **Sustainability Benefits**

- Made with up to 100% recycled PET
- Recyclable like a mono material that doesn't contaminate the recycling stream
- Reduces food waste

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Sustainable protection of everyday needs





#### **Fully recyclable**

Our kp Elite<sup>®</sup> trays have been certified as recyclable by RecyClass in the clear PET recycling stream<sup>\*</sup>.



#### Include kp Tray2Tray®

Our kp Tray2Tray<sup>®</sup> technology creates a closed loop for food trays. We work with our partners to recover used food trays and turn them into new food packaging trays.



#### **Operational excellence**

kp Elite® brings productivity benefits and cost savings compared to rPET/ PE and rPET mono alternatives. kp Elite®'s capability to seal through contamination reduces potential leakers, rework and ultimately reduces food waste.



## Combine with other technologies

By combining kp Elite<sup>®</sup> with other market leading technologies such as kp Zapora<sup>®</sup> and kp Kapture<sup>®</sup>, the finished pack solution becomes even easier to recycle.



## Maximum strength, exceptional clarity

Lighter pack with a lower carbon footprint while maintaining maximum resistance for food protection. Clear presentation for increased consumer appeal.



#### Bundle

If you combine kp Elite<sup>®</sup> with our kp FlexiLid<sup>®</sup> EH 145 R top film, your case-ready MAP solution is both fully recyclable and from a single supplier.







\*RECOUP's RecyClass certification confirms that the semi-finished product was assessed, is compatible with readily available sorting & recycling technologies commonly used at industrial scale in the recycling sector in Europe. As an intermediate result, they have established that this semi-finished product is sorted into the Clear PET-fraction.

Any changes in design, print, used materials, and the effect of product content or residue, might change the outcome of the recyclability of a final packaging.

We produce plastics in rigid films, rigid trays and flexible films across **20 manufacturing sites** in **14 countries worldwide** 

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